

FIELD DAYS 2022:

Experiments outside the laboratory

Seminar of Personnel Economics and Human
Resource Management, University of Cologne

Research Workshop

October 20, 2022

9:30 am – 6:15 pm

October 21, 2022

9:00 am – 3:30 pm

Organizing committee

Steffen Altman	University of Copenhagen
Michèle Belot	Cornell University
Robert Dur	Erasmus University Rotterdam
Dietmar Fehr	University of Heidelberg
Matthias Heinz	University of Cologne and ECONtribute
Raji Jayaraman	University of Toronto
Dirk Sliwka	University of Cologne and ECONtribute

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THURSDAY, 2022-10-20

- 09:30 – 09:45** **Registration**
- 09:45 – 10:00** **Welcome**
 Matthias Heinz & Dirk Sliwka, University of Cologne
- 10:00 – 10:40** **EDUCATION**
The (un)importance of school assignment
 Nadine Ketel, University of Amsterdam
- 10:40 – 11:20** **Intergenerational transmission of education: Internalized aspirations versus parent pressure**
 Maximilian W. Müller, briq Institute on Behavior & Inequality
- 11:20 – 11:40** **Coffee break**
- 11:40 – 12:20** **Telementoring and homeschooling during school closures: a randomized experiment in rural Bangladesh**
 Abu Siddique, King's College London
- 12:20 – 13:00** **Keep calm and carry on: The short vs. long run effects of mindfulness meditation on (academic) performance**
 Lea Cassar, University of Regensburg
- 13:00 – 14:00** **Lunch break**
- 14:00 – 14:40** **Changing gender norms: The impact of paternity leave on the next generation**
 Patrick Schneider, University of Würzburg
- 14:40 – 15:20** **LABOR & FIRMS**
Stimulating occupational mobility among unemployed job seekers
 Didier Fouarge, Maastricht University and ROA
- 15:20 – 15:35** **Coffee break**
- 15:35 – 16:10** **Quality Circles and Performance: Evidence from a field experiment**
 Matthias Heinz, University of Cologne
- 16:10 – 16:50** **Effects of supportive leadership behaviors on employee satisfaction, engagement, and performance: An experimental field investigation**
 Simone Häckl, University of Stavanger
- 16:50 – 17:00** **Coffee break**
- 17:00 – 18:15** **KEYNOTE**
 Raffaella Sadun, Harvard Business School
- 19:00** **Dinner**

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FRIDAY, 2022-10-21

9:00 – 09:40

POLICY

What do voters and politicians think about policy experimentation?

Robert Dur, Erasmus University Rotterdam

9:40 – 10:20

How do borrowers respond to a debt moratorium? Experimental evidence from consumer loans in India

Martin Kanz, World Bank and CEPR

10:20 – 10:40

Coffee Break

10:40 – 11:20

How sludge impairs the effectiveness of politics programs: A field experiment with SMEs

Manuel Grieder, UniDistance Suisse

11:20 – 12:00

LABOR & FIRMS

Workplace Happiness and job search behavior: Evidence from a field experiment

George Ward, Massachusetts Institute of Technology

12:00 – 13:00

Lunch Break

13:00 – 13:40

Training jobseekers to address labour shortages: An experimental study on information barriers

Elisabeth Leduc, Université Libre de Bruxelles and FNRS

13:40 – 14:20

The targeted assignment of incentive schemes

Saskia Opitz, University of Cologne

14:20 – 14:40

Coffee Break

14:40 – 15:20

The missing behavioral link in organizational incentives: Evidence from workplace wellness programs

Iwan Barankay, The Wharton School

15:20 – 15:30

Wrap-up and farewell

Matthias Heinz & Dirk Sliwka, University of Cologne